

Web Authoring 5N1910		Learner Marking Sheet Project 70%		
Learners Name:		Learners PPSN:		
Assessment Criteria	Itemized Mark	Maximum Mark	Learner Mark	Total Learner Mark
Planning and Preparation to include:		20		
Identify target market	2		0	
List site objectives	2		0	
Create site map and logical navigation solution	2		0	
Sketches of initial design concepts & site mockup	3		0	
Identify tools for creation and maintenance of website including:	3		<i>Itemized Marking:</i>	
HTML and CSS	1		0	
Graphics	1		0	
Site uploading /FTP	1		0	
Design a user interface for specified target audience to include:	8		<i>Itemized Marking:</i>	
Contrast	2		0	
Repetition	2		0	
Alignment	2		0	
Proximity	2		0	
				0
Development of Website to include:		40		
Text	4		0	
Images	4		0	
Multimedia	4		0	
Correct employment of HTML and CSS to include:	8		<i>Itemized Marking:</i>	
Correct HTML page structure: DOCTYPE, <html>, <head>, <title>, <link>, <body>, <div>, <p>	6		0	
Use of current HTML tags	2		0	
Correct use of CSS to execute planned design of website to include:	10		<i>Itemized Marking:</i>	
Class and id as selectors	2		0	
Font and text properties	1		0	
Background properties	1		0	
Positioning: absolute, relative, static, fixed, float	2		0	
Borders: border, border-color, border-width, border-style	2		0	
Padding and margins	2		0	
Site uploaded to a web server / local server using FTP software	5		0	
Test website functionality	5		0	
				0

Future planning: create maintenance guidelines to include the following:		10		
Updating text on a webpage:	2		<i>Itemized:</i>	
<i>Procedure understood by learner and documented clearly for client</i>	2		<i>0</i>	
Creating a new webpage:	2		<i>Itemized:</i>	
<i>Procedure understood by learner and documented clearly for client</i>	2		<i>0</i>	
Inserting an image:	2		<i>Itemized:</i>	
<i>Procedure understood by learner and documented clearly for client</i>	2		<i>0</i>	
Creating a link:	2		<i>Itemized:</i>	
<i>Procedure understood by learner and documented clearly for client</i>	2		<i>0</i>	
Uploading updated content to website:	2		<i>Itemized:</i>	
<i>Procedure understood by learner and documented clearly for client</i>	2		<i>0</i>	
				0
Total Mark		70		0
	Assessor's Signature:		Date:	
	External Authenticator's Signature:		Date:	